



# MoLeYa

MOTIVATING AND ENCOURAGING YOUNG ADULTS  
TO LEARN



## ABOUT THE PROJECT...



MoLeYa is a multilateral project funded by the GRUNDTVIG action. It will take place in a period of two years ( Oct. 2008- Sept. 2010)

### Project Background

The 21st century is characterized by the so called “knowledge society” although there are larger numbers of functional illiterates. They are not able to compete at the labour market. This situation has impacts on the development of the concerned person, the society as well as the social security system of the country



## PARTNERS



- DE- TVV e.V. Project Coordinator
- FR- AGORA
  
- BG- IIZ/DVV
- LT- College of Social Science
  
- AT- E.N.T.E.R
- RO- EUROED´ASSOCIATION
  
- HU- Hungarian Folk High School Society
- UK- NIACE



## TARGET GROUPS



### Direct target group

- Teachers and trainers in the field of illiteracy and basic education
- Key persons and organizations who work in the field of basic education
- Experts in the field of illiteracy and literacy research as well as stakeholders (Orientation professionals, Youth workers, Labour office/job centre, Policy makers, Libraries)

### Indirect target group

young adults aged 16-25 who have been re-engaged in learning programmes, where literacy and numeracy is an element.



## DEFINITION OF FUNCTIONAL ILLITERACY



*According to UNESCO a person will be characterized as functionally illiterate when she or he cannot engage in activities in which literacy is required for effective functioning of his or her group and community, and also for enabling him or her to continue to use reading, writing and calculation for his or her own and the community's development.*



## PROJECT OBJECTIVES



MoLeYa aims to improve the learning conditions and the learning motivation of young adults facing functional illiteracy

- Analysis of Trainers and Teachers
  - Expert discussion rounds
- Analysis of young adults with learning needs
  - Narrative interviews with young adults who already participate in an educational offer
- European Trainer's meeting
  - Jena 2010



## PROJECT RESULTS



- Detailed literature research
- Narrative interviews with young learners facing functional illiteracy
- Expert discussion rounds (trainers, teachers, key persons...)
- Motivation Guide
- European Trainer's Meeting



## CONTACT DETAILS



Please fill in your company's contact details